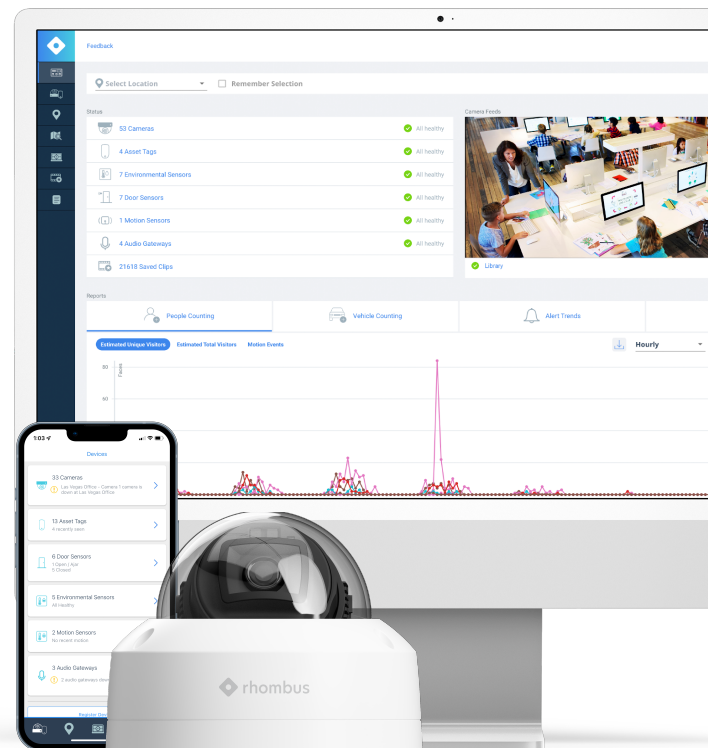




## Generating Positive ROI with Rhombus

Choosing a physical security platform is a major financial decision. With Rhombus, organizations gain significant value through improvements to operations, efficiency, and productivity. Here's how organizations generate positive ROI by using Rhombus.

- ✓ **Lower Operational Costs**  
Save time, labor, and maintenance with rapid investigations, easy system management, automatic software patches and updates, and 99.9% uptime.
- ✓ **Leverage All-Inclusive Licenses**  
Cover everything you need for enterprise security with one license. Eliminate unexpected costs and enjoy a 10-year warranty with unlimited support.
- ✓ **Future-Proof Your District Security**  
Keep pace with evolving safety standards. Rhombus grows with your needs and fits your long-term security strategy, so you can scale and adapt at minimal future cost.



# 5 Years Total Cost of Ownership Comparison



**120**

Total Cameras



**4**

Total Locations



**30 Days**

Video Storage

	Rhombus	On-Premise
<b>UPFRONT HARDWARE COSTS</b>		
Price per camera	\$700	\$500
NVR + VMS cost per location	N/A	\$4,000
<b>Total</b>	<b>\$84,000</b>	<b>\$76,000</b>
<b>INSTALLATION COSTS</b>		
Installation cost per camera	\$350	\$350
Installation cost per NVR + VMS	N/A	\$500
VMS setup cost per camera	N/A	\$65
Cabling cost per camera	\$200	\$200
<b>Total</b>	<b>\$66,000</b>	<b>\$75,800</b>
<b>RECURRING LICENSE + MAINTENANCE COSTS</b>		
License per camera per year	\$140 <small>per camera / year (\$699 5-year term)</small>	\$50 <small>per camera / year</small>
Software patches + updates per camera	\$0	\$400 <small>labor + downtime</small>
NVR + VMS maintenance per location	N/A	\$1,000
Camera maintenance + replacement	\$0	\$500 <small>per diagnosis, assuming 8/year</small>
<b>Total Over 5 Years</b>	<b>\$84,000</b>	<b>\$310,000</b>
<b>RECURRING OPERATIONAL COSTS</b>		
Time to review + share footage per investigation	20 minutes	2 hours
Investigations per year	400 <small>100 per location/year</small>	400 <small>100 per location/year</small>
Average labor cost per hour	\$25	\$25
Annual Total	\$3,334	\$20,000
<b>Total Over 5 Years</b>	<b>\$16,667</b>	<b>\$100,000</b>
<b>Total Cost of Ownership</b>	<b>\$250,667</b>	<b>\$561,800</b>